

End-to-End KYC Training Brochure

Invest in yourself. Invest in your future



About Us

eStralux is a leading AML/KYC recruitment agency, online job portal, KYC training institute along with business process management where our specialty is in compliance (Corporate and Individual KYC services).

Online Job Portal:

As an online job portal, eStralux facilitates seamless job searches, matching talented individuals with positions in the different industries.

KYC Training Institute: КҮС training institute offers Our comprehensive programs, equipping individuals with the skills and knowledge required for AML/KYC roles including end to end KYC, sourcing and screening. We give live test cases on our KYC platform for hands on experience.

Compliance Services: Specializing in both Corporate and Individual KYC services, eStralux ensures compliance with regulatory standards.

Company History

- eStralux began its journey in 2018 as a vibrant recruitment consultancy and KYC service provider, operating from a physical office. However, we closed our office during the lockdown and transitioned fully online.
- Recognizing inefficiencies in the traditional job market, we launched our own job portal, revolutionizing the recruitment process for KYCrelated positions.
- Driven by increasing demand for comprehensive KYC training, we developed our own training program and the eStralux KYC Vault tool.

placement assistance.

- Continuing to innovate, we introduced a range of products and services tailored to KYC professionals, including interview preparation booklets, mock interviews, and
- Today, eStralux stands as a beacon of excellence in KYC compliance, dedicated to empowering individuals and organizations in the banking and finance sector.

Program Overview and Objectives

End to End KYC Training Program Overview

Welcome to our comprehensive KYC (Know Your Customer) Training Program designed to equip you with the essential skills and knowledge needed to excel in the field of banking and finance. Our program is meticulously crafted to ensure that participants gain a thorough understanding of KYC regulations, procedures, and best practices.

Objectives

- Acquire practical skills in processing KYC documentation, conducting customer due diligence, and risk assessment.
- Enhance proficiency in utilizing KYC tools and systems effectively, including the <u>eStraLux KYC Vault</u>.
- Equip participants with interview preparation strategies and techniques to excel in KYC job interviews.
- Offer personalized feedback sessions to address individual learning needs and enhance performance.

Program Highlights

- 12 Trainer Led Sessions: Comprehensive weekly sessions led by industry experts, with recorded options for flexibility.
- Practical Test Cases: Hands-on experience with real-world scenarios to sharpen skills.
- Personalized Feedback: Receive tailored guidance on processed cases beyond the online curriculum.
- eStraLux KYC Vault Access: Utilize our advanced tool for efficient practice case processing.
- ATS-Friendly Resume Building: Craft resumes optimized for KYC job applications.

- > KYC Interview Preparation: Equip yourself with
 - strategies and resources to excel in interviews.
- Mock Interviews: Practice and refine interview skills for confidence and readiness.
- > Job Placement Assistance: Exclusive opportunities
 - in top MNCs and Investment Banks across India.
- Flexible Timing: Customize your training schedule to suit your commitments.
- Recorded Sessions: Access recorded classes for convenient review and learning.

Placement Assistance

- Initial Assessment: Upon completion of the training program, participants undergo an initial assessment to evaluate their skills, strengths, and career aspirations.
- Resume Optimization: Our expert team assists participants in crafting ATS-friendly resumes tailored specifically for KYC job applications, ensuring maximum visibility to potential employers.
- Job Matching: Leveraging our extensive network and industry connections, we match participants with suitable job opportunities in leading MNCs and Investment Banks across India.

- application communication.
- guidance as needed.
- Interview KYC job interviews.

• Application Support: We provide guidance and support throughout the job application process, including assistance with job search strategies, submissions, and follow-up

• **Continuous Support**: Our team remains committed to supporting participants throughout their job search journey, offering ongoing assistance, feedback, and

Preparation: Participants receive comprehensive interview preparation booklet, including access to resources such as mock interviews, interview tips, and strategies to excel in

Training Methodology

- Engage in dynamic and • Interactive Lectures: interactive online sessions led by experienced industry professionals, covering fundamental concepts, regulations, and best practices in KYC compliance.
- Hands-On Exercises: Participate practical in exercises and case studies to apply theoretical knowledge to real-world scenarios, fostering a deeper understanding of KYC principles and procedures.
- Feedback: One-on-One Receive personalized feedback and guidance from instructors on processed cases and assignments, facilitating individualized learning and skill development.

- and systems.
- scenarios,

• Technology Integration: Utilize cutting-edge tools and software, including the eStraLux KYC Vault, to practice case processing and enhance proficiency in KYC tools

• Mock Interviews: Participate in mock interviews conducted by industry experts to simulate real interview identify strengths and for areas improvement, and gain confidence in interview settings. • Self-Study Resources: Access a variety of self-study resources, including reading materials, online tutorials, and instructional videos, to supplement classroom learning and reinforce key concepts.

• Flexible Learning: Benefit from flexible learning options, including live instructor-led sessions, recorded classes, and customizable timing, to accommodate diverse schedules and learning preferences.

Compliance Certification

- **Certification Recognition**: Our KYC Training Program offers a prestigious certification upon successful completion, recognized by industry professionals and employers, validating your expertise in KYC compliance.
- Professional Credibility: Possessing a certification demonstrates your commitment to professional development and signifies your competence in KYC principles and practices, enhancing your credibility and marketability in the job market.
- Career Advancement: Earn a valuable credential that opens doors to new career opportunities and advancement within the banking, finance, and compliance sectors, positioning you as a qualified candidate for roles in KYC analysis, risk management, and regulatory compliance.

- interviews.
- Continuous training.

• Competitive Edge: Stand out from the competition with a recognized certification that showcases your specialized skills and knowledge in KYC compliance, giving you a competitive edge in job applications and

• Industry Relevance: Our certification is aligned with industry standards and regulatory requirements, ensuring that you are equipped with the latest knowledge and best practices in KYC compliance, making you a valuable asset to employers.

Learning: Certification signifies а commitment to ongoing learning and professional growth, encouraging you to stay updated on industry trends, regulations, and advancements in KYC compliance through continuing education and

Syllabus

- 1. Part 1: Basics of AML/KYC
- Understanding Client Onboarding, Periodic Review, and Ongoing Monitoring
- Introduction to AML (Anti-Money Laundering) and KYC (Know Your Customer) principles
- Importance of client onboarding processes for financial institutions
- Techniques for conducting periodic reviews and ongoing monitoring of customer accounts
- Risk Assessment and Due Diligence

- parties
- Private Limited Entity
- Regulated Entity
- Government Entity
- State-Owned Entity
- Publicly Listed Entity
- Investment Fund
- Trust
- Limited Partnership
- Limited Liability Partnership
- Charities

• Comprehensive Coverage of Diverse Entity Types in KYC Training along with main documents and key

llabus

2. Part 2: Entity-Specific Attribute Identification

- Detailed Examination of 10 Entity-Specific Attributes
- Exploring key attributes specific to each entity type
- Understanding the significance of these attributes in KYC compliance
- Examples and Naming Conventions for Attributes
- Providing real-world examples and standard naming conventions for each attribute
- Sources for Capturing Attributes
- Identifying sources and methods for capturing entity-specific attributes effectively
- Exploration of Global Registries, Regulations, and Exchanges
- Overview of global registries, regulatory bodies, and exchanges relevant to KYC compliance
- Understanding their role in verifying entity information and mitigating risks

3. Part 3: Screening Topics

- Understanding Sanctions

- **PEPs**
- Insights into Adverse Media
- risk assessment

4. Interview Preparation and Placement Assistance

- Interview Preparation Booklet
- preparing for KYC job interviews

• Definition and types of sanctions Exploration of Politically Exposed Persons (PEPs) • Identification and classification of PEPs • Enhanced due diligence requirements for dealing with

• Understanding adverse media and its impact on KYC

• Discounting Factors in Name Screening

• Practice test cases on KYC tool - <u>eStralux KYC Vault</u>

• Crafting an ATS-Friendly Resume

• Tips, techniques, and resources for effectively

Admission Process and Fees

Admission Process:

- Application Submission: Complete the online application form available on our website, providing relevant personal and academic details.
- Review and Evaluation: Our admissions team will review your application to ensure eligibility and suitability for the program.
- Interview (if required): Some candidates may be invited for an interview to assess their motivation, background, and alignment with the program objectives.
- Offer Acceptance: Upon successful evaluation, candidates will receive an offer of admission, along with details on the next steps to secure their spot in the program.
- Confirmation: Secure your admission by confirming acceptance of the offer and paying the requisite fees within the specified timeframe.

Fees Structure:

- resources.
- convenience.
- **Course Fees and Duration:**
 - Duration: 2 Months

 - Payment Options:

 - Direct

• Program Tuition: The total program tuition fee covers all training sessions, materials, and access to

• Payment Options: Flexible payment options, including installment plans on website and online available payment gateways, are for your

• Refund Policy: Our refund policy allows for refunds before the training begins, but once the training starts, refunds are no longer available

 Mode: Online Classes & Recorded Sessions • Price: INR 47,000 excl. GST • <u>Pay via credit/debit cards</u> Purchase website at on www.estralux.com

Referral Program & Affiliate Marketing

How It Works:

- Refer a Candidate: Recommend our online trainer led KYC Training Program to someone in your network who is interested in advancing their career in compliance and risk management.
- Candidate Enrollment: When your referral enrolls in the program and completes the payment process, they will need to mention your name or unique referral code during registration.
- Earn Rewards: As a token of our appreciation, you will receive a discount of INR 5,000 off your next enrollment in any of our courses or training programs.
- Spread the Word and Reap the Rewards! Refer someone today and enjoy the benefits of our Refer and Earn Program.

Affiliate Marketing Opportunity:

- network.

• Sign Up: Register as an affiliate by contacting us at contact@estralux.com. We'll provide you with a unique affiliate link or code to share with your

• Promote: Spread the word about our online KYC Training Program through your website, social media channels, email newsletters, or other marketing channels using your affiliate link or code. • Track Referrals: Monitor the performance of your affiliate link or code through our tracking system. You'll receive real-time data on clicks, conversions, and commissions earned.

• Earn Commissions: For every successful enrollment referred through your affiliate link or code, you'll earn a commission. The more referrals you generate, the more you'll earn!

Frequently Asked Questions (FAQs)

- 1. What is the duration of the KYC Training Program? The program spans over 2 months, with sessions held every Saturday or Sunday
- 2. Are the training sessions conducted online or inperson?

The training sessions are conducted entirely online, allowing participants to attend from the comfort of their homes or offices.

- 3. Can I access recorded sessions if I miss a live class? Yes, all sessions are recorded and made available to participants for convenient access in case of missed classes.
- 4. Is there a discount available for enrolling in the program?

No, check offer details at www.estralux.com

- fee?
 - direct purchase or in EMI.
- 2. assistance?
- 3. and earn rewards? program.
- commitments effectively.

1. What are the payment options available for the course

Payment can be made via credit/debit cards or through

Does the training program offer job placement

Yes, we provide 100% job placement assistance to our participants upon successful completion of the program. How can I refer a candidate to the KYC Training Program

You can refer a candidate by sharing our program details with them and asking them to mention your name or unique referral code during enrollment. Contact us at contact@estralux.com to learn more about our referral

Can I enroll in the program if I have a full-time job? Yes, the flexible timing of the program allows participants to balance their training with other

Contact Us

WEBSITE www.estralux.com

EMAIL Contact@estralux.com



THANK YOU

